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## E-Commerce Fulfillment Centers



- ◆ Achieve significant cost reduction through labor and resource sharing.
- ◆ Allow companies to free up more time and capital to develop their core business.
- ◆ Dramatically reduce operational costs through shared warehousing. Instead of buying or renting a warehouse and hiring your own staff to manage and process inventory, we charge for only the exact amount of space and labor required.
- ◆ Achieve bulk discounts through consolidated order processing, picking, packing, and delivery
- ◆ Utilize our propriety Warehouse Management System (WMS) and E-Commerce Logistics IT Management Systems (ECLMS) to ensure optimal productivity and cost-effectiveness
- ◆ Provide customers with absolute inventory control through accurate information feedback. Our online order tracking and inventory management system provide inventory, freight, daily inbound and outbound delivery tracking reports in real-time



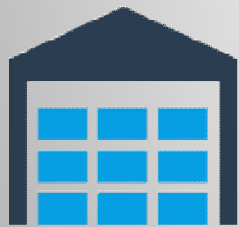
Bringing  
the World  
to your Door

秋雨物流

[www.choicelogistics.com.tw](http://www.choicelogistics.com.tw)

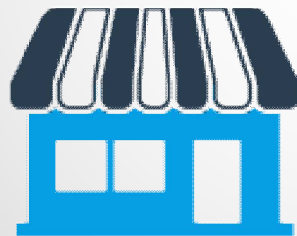


1. You send your products to Choice warehouse. All inbound products are inspected, scanned, and stored at our facility for safe-keeping and order processing
2. Your customers place orders on your website. Orders are received at Choice. Choice picks, packs, processes, and ships the orders to your customers.
3. Order delivery times based on customer requirements
4. Delivery channels include: CVS & 7-11 pickups, door-to-door, and C.O.D. deliveries



**360,000**

Sq. Ft. Storage Area



**CVS & 7-11**

Distribution Channels



**24 HR**

Expedited Deliveries



**99.99%**

Accuracy



- ◆ **Specialization-** We specialize only in e-commerce logistics
- ◆ **Flexibility-** We charge our client's variable cost in warehouse rental, order processing, and delivery, which means that you won't have to worry about whether your warehouse is too large or too small to fit your current needs. By charging our customers for only the actual amount of space used, we help our customers optimize product utility and minimize rental costs.
- ◆ **Value-added Service-** We do not just provide rental space, we offer industry-specific, value-added services such as convenience store delivery, expedited to-door deliveries, inbound/outbound QC checks, returns processing, barcoding, labeling, repackaging, promotional packaging, and more.
- ◆ **Accuracy-** Our proprietary ECLMS IT system maintains a 99.99% overall accuracy
- ◆ **Added Channels-** We have exclusive distribution rights to convenience store chains (7-11, FamilyMart, Hi-Life, OK)





- ◆ **Efficiency-** We can help you process and deliver over 35,000 pieces per day without any increase in staff or overhead on your end.
- ◆ **Time Reduction-** We have the fastest lead-time in the industry.
- ◆ **Cost Reduction-** Our highly experienced team can handle all your logistical needs, which means you won't need to hire additional manpower to account for seasonal fluctuations in volume. This can significantly decrease your overhead expenses.





- Comprehensive logistics management systems
- Accurate Information Feedback

Accurate

- Convenience of management
- Convenience of operations
- Convenience of service

Fast



Convenient

Cost Effective

- ECLMS IT Management System
- Automated Warehousing (ASRS)
- Automated Conveyor Systems

- Shared warehousing
- Shared order processing
- Shared distribution



# WHO WE ARE

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- ◆ **Established**
  - May 1997
- ◆ **Invested Capital:**
  - 199 million NTD (6.6 million USD)
- ◆ **Major Systems and Equipments:**
  - Over 360,000 square feet storage area spanning across multiple warehouses
  - Located less than 1.5km from No.1 freeway
  - Located within 30 minutes from all major CVS & 7-11 Distribution Centers
  - Multiple Automatic Storage and Retrieval Systems (ASRS)
  - Vertical Conveyor System
  - Proprietary Logistics IT Management System (ECLMS)
  - Warehouse Management System (WMS)
  - Facility-wide security system and access controls





◆ **Primary Customers :**

- Portals
- Official Websites
- Market Places

◆ **Key Industries :**

- Cosmetics
- Electronics
- Fashion & Apparel
- Book & Magazines
- Household Appliances
- Convenience Stores

◆ **IT Management**

- WMS 3<sup>rd</sup> party warehouse management system
- Propriety ECLMS logistics management system
- Highly skilled IT staff fluent in Windows Server 、Linux 、Oracle MS-SQL, etc.

◆ **Fulfillment Centers**

- Linko Fulfillment Center
- Nankan Fulfillment Center





## ◆ Warehouse Storage Area

- Linko Facility: 4,000 ping / 13,200 sq meters / 142,000 sq feet
- Nankan Facility: 6,000 ping / 19,800 sq meters / 213,000 sq feet

## ◆ Mezzaline Floors

- Linko Facility: 4 floors, 3 lifts, 30,000 shelves
- Nankan Facility: 3 floors, 1 lift, 50,000 shelves

## ◆ Light / Medium Shelving

- Linko Facility: 20,000 shelves

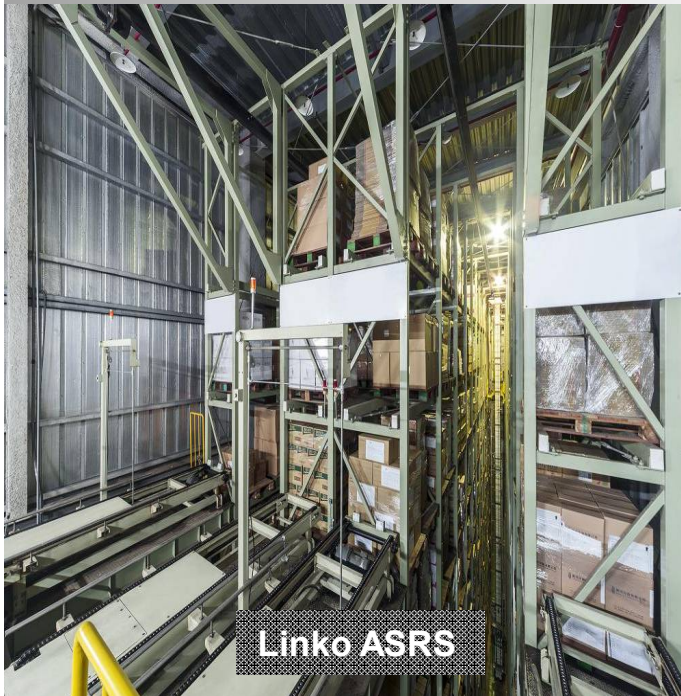
## ◆ Adjustable Pallet Racking

- Linko Facility: 500 pallets
- Nankan Facility: 1,200 pallets

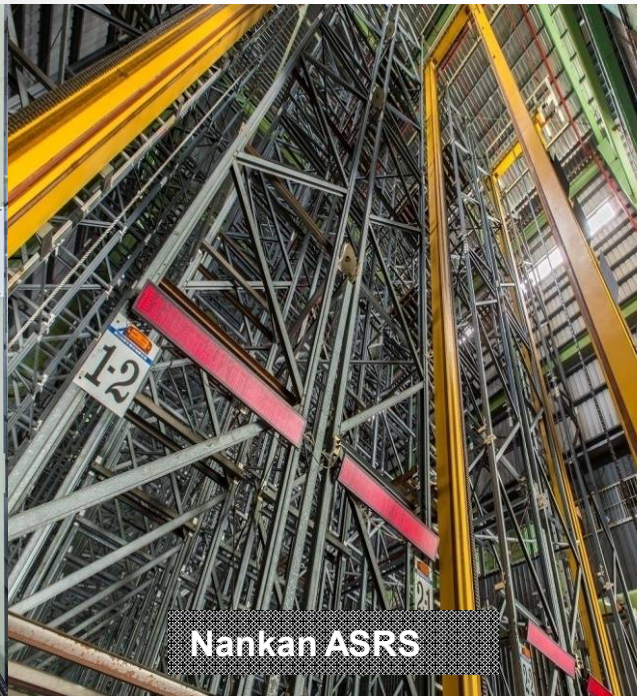




- ◆ **Vertical Conveyor (Automation)**
  - Automatic delivery between floors. Increases productivity and efficiency
- ◆ **ASRS Automated Storage and Retrieval System (Bulk Storage)**
  - Fully computerized storage and retrieval system.
  - Capacity to run cycles of roughly 76 to 96 pallets per hour
  - Linko Facility: 1,848 pallet loading capacity
  - Nankan Facility: 2,200 pallet loading capacity



Linko ASRS



Nankan ASRS



Nankan Mezzanine



- ◆ Your entire fulfillment process from product arrival, safekeeping and material purchases to picking, packing, and delivery is systematically controlled by barcode inspection via PDA and RF transmission. Preparation of goods and high-value commodities are video-recorded at all times.
- ◆ **Logistics Management Services**
  - Single Picking
  - Batch Picking
  - Pick and Pack
  - Order Fulfillment
  - Procurement
  - Returns Processing
  - Bar Code Processing
  - Labeling and Ticketing
  - Cross-docking
  - Reverse Logistics
  - Automatic Storage
  - Repackaging
  - Credit Processing





## ◆ CVS and 7-11 distribution channels

- Exclusive distribution rights to 7-11, FamilyMart, Hi-Life, and OK convenience stores. Goods are picked and packed by zoning routes, and delivered to respective convenience store DCs.

## ◆ B2C( door-to-door), C2C, and B2B deliveries

- We offer B2C, C2C, and B2B deliveries straight to your customer's doors. We partner with carefully selected carriers and local post offices to guarantee on-time, cost-effective deliveries throughout Taiwan and its surrounding islands.
- Achieve bulk-rate discounts
- All deliveries arrive within 24 hours to non-remote areas.





- ◆ Facility-wide systems monitoring and access control along with 24-hour security detail keep track of whoever enters or exits the facility.
- ◆ Surveillance cameras installed throughout entire facility monitor your inventory at all times.
- ◆ Electronically password protected & RFID doors
- ◆ Fully computer operated AS/RS storage system makes any kind of theft nearly impossible.
- ◆ Controlled system access in storage areas. All entries are logged and recorded
- ◆ All staffs and vendors are required to sign NDA, no exceptions.
- ◆ Facility visits are forbidden without general manager's approval.



Fully automated ASRS



Facility-wide surveillance



RFID Protected Doors



IT Controlled Security



## ◆ E-Commerce Logistics Management System (ECLMS)

- Our proprietary ECLMS (E-Commerce Logistic Management System) allows us to manage fast-moving inventory and process complex, high volume, 24 hour deliveries to your customers' doors at nearly 100% accuracy.

## ◆ Accurate Information Feedback

- Online Order Tacking
- Scheduled and random inventory reconciliation
- Daily inbound and outbound delivery tracking reports

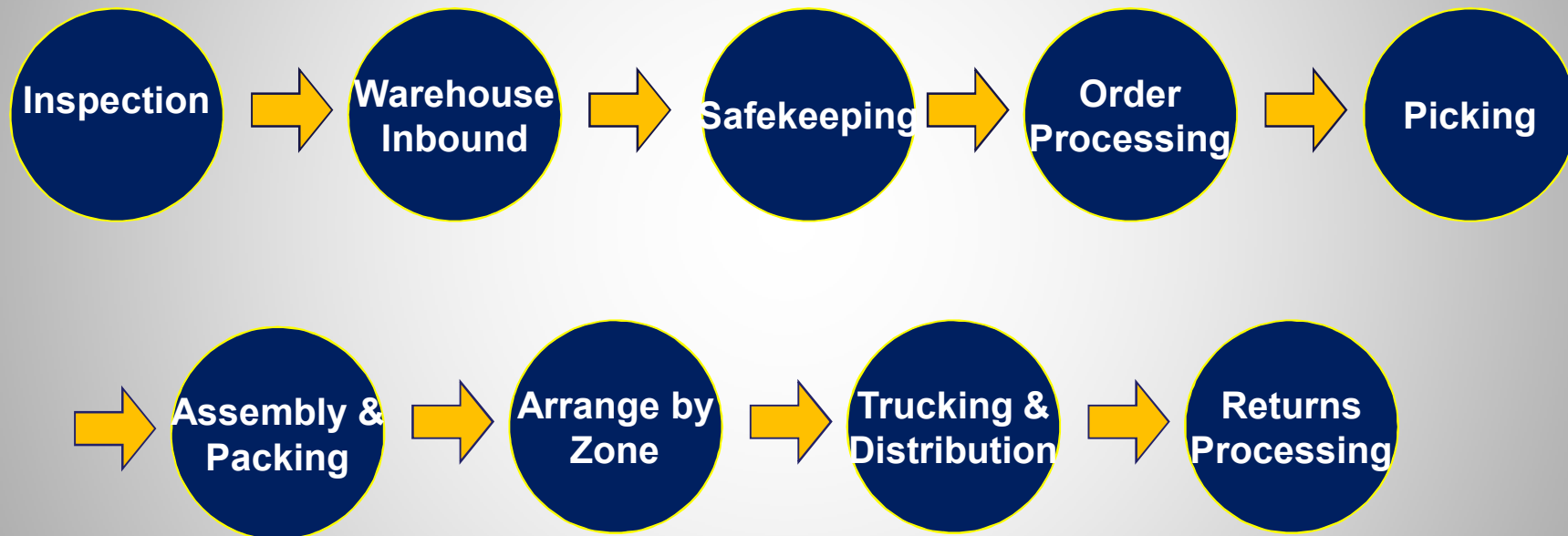
## ◆ KPI Report

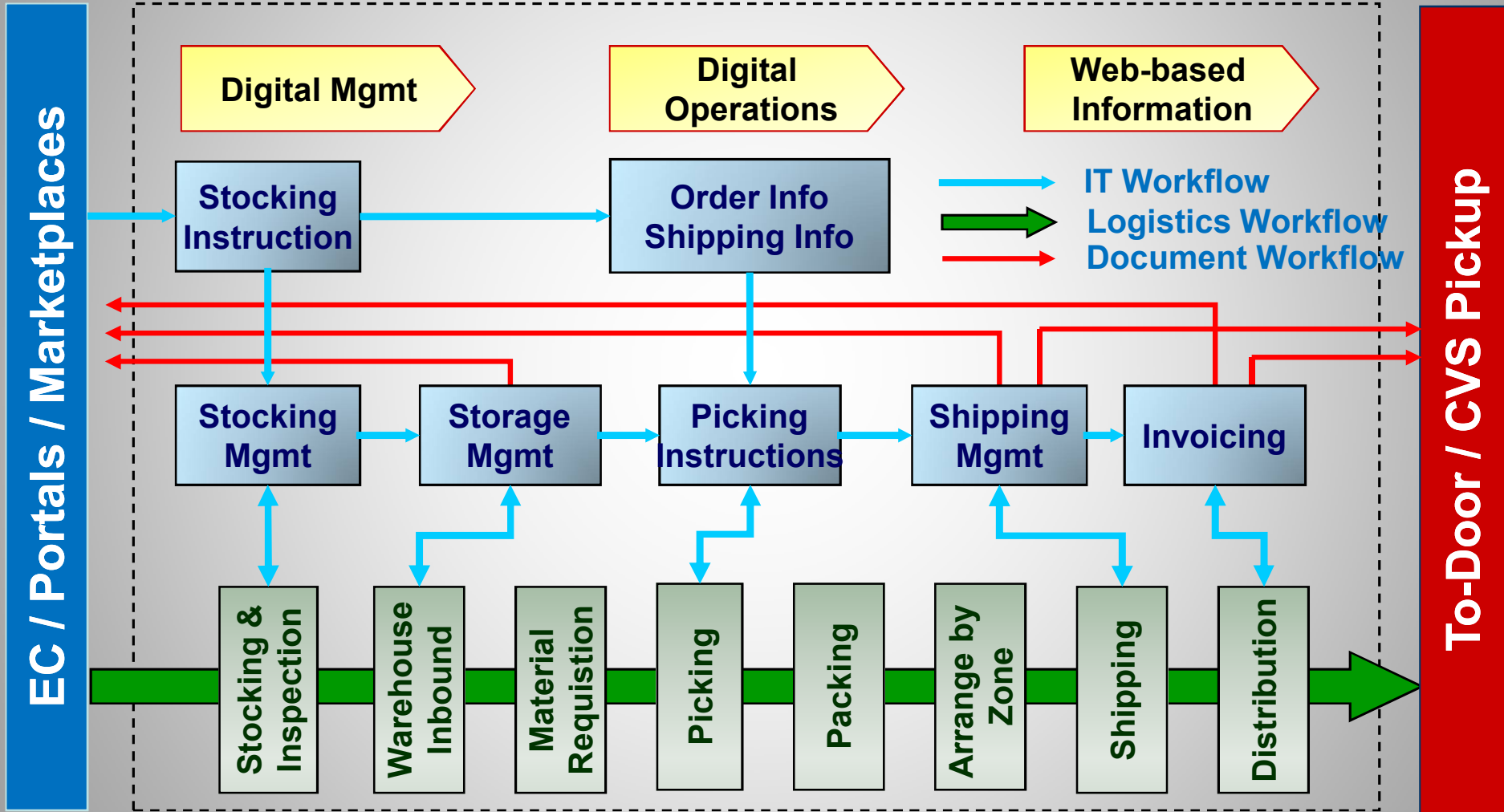
Key Performance Index	Target	Sep-15	Oct-15	Nov-15	Dec-15	Jan-16	Feb-16
Inbound Storage Accuracy (%)	100	100	100	100	100	100	100
Returns Handling Accuracy (%)	100	100	100	100	100	100	100
Outbound Accuracy (%)	100	99.98	99.95	99.95	99.89	99.9	99.96
Inventory Error (%)	100	100	100	100	100	100	100
PEZ Outbound Accuracy (%)	100	100	100	100	100	100	100
YAH Outbound Accuracy (%)	100	100	100	100	100	100	100



# LOGISTICS & IT INTEGRATION

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# Thank You

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